



VILLAGE NEWS

Arroyo Grande Village Improvement Association Newsletter • January 2008

WHAT'S HAPPENING IN THE VILLAGE

by Bob Lund

2008 IN REVIEW

It was quite a year that we had. Many new and exciting things happened and continue to happen to the Village. Your Association is very active in making the Village a more attractive and distinctive destination for locals and tourists alike.

What happened during the year:

We purchased and had erected a new, bold sign on the 101 freeway north of town.

We welcomed new businesses in the Village during the year. These include Siena Home Boutique on Bridge Street, Revolution and Reflections Salon in the Village Centre.

The City Police Department acquired new cars, badges and uniforms.

The Strawberry Festival was successful thanks to the many volunteers, especially Toni and Mark Pelletier, Eddie El Helou, Gene Nonella, Greg Moore, Vivian Krug and many more.

The Summer Concert Series was a smashing success thanks to Curtis Reinhardt. We had crowds of more than 300 for every concert.

Relinquishment of the Highway 227 through the Village occurred.

The beautification of Nelson Green commenced with more trees and street lights and a new sidewalk to be installed.

The Car Show in July was a very well attended event for the Village as was the Car Cruise night on East Grand.

The Harvest Festival enjoyed another successful year under the leadership of Doug Perrin and Vivian Krug.

Halloween in the Village was nicer this year with increased help from the Police Department and no parking on Branch Street.

The Christmas Parade was great thanks to Eddie El Helou and his crew.

The Elegant Evening for Christmas was a big success thanks to Verena Maier and the Village Board of Directors.

Thanks to Greg Steinberger for having the movie "It's A Wonderful Life".

Thanks to Pastor Steve Henry and the Harvest Church for the live nativity scene.

Arroyo Grande in Bloom now has a core management group of 19 people. It also has recruited over 100 volunteers that assist in the eight areas that the City is judged on for the America in Bloom competition. We came in second in our population size in 2008 and are endeavoring to come in first for 2009. If you are interested in volunteering, please call Bob Lund at 710-4049.

And, thanks to Gene Nonella, our Christmas decorations were great again.

Lets do it again. Happy New Year!

GENERAL MEMBERSHIP MEETING

Thursday, January 22, 2009
Branch Street Deli 8:00 a.m.

AGENDA

1. Call to order
2. Introduction of attendees
3. Office and Financial report
4. Old Business
 - Christmas in the Village
5. New Business
 - Strawberry Festival
6. City of Arroyo Grande

Village Association
P.O. Box 1526
Arroyo Grande, CA 93421



VILLAGE TIDBITS

BY TONY PELLETIER

Happy New Year! Now that our great Christmas Season is over, we can focus on new beginnings and with that comes new businesses.

So Gather around because a new wine tasting is in town. Tooting a warm, comfortable, cozy environment. Hillary Klein and Kari Ziegler are going to serve Central Coast Wines along with 2 Local Beers and occasional Live Music. Unfortunately, we have to wait till March.

Edward Grover, Psychologist has a practical approach to Psychological problems for a more positive outlook on life. Edward is at 129 E. Branch next to Verena's so if you have an issue, Ed has a tissue.

Reflections Hair Salon, located at 142 W Branch, next to Alphy's and Jillians isn't new to the Village but new to the Village Improvement Association. Shelly Arnold, owner, has 2 other Hair Stylists Melanie, and Sandy. Open Mon - Sat. Need a Hair Cut or Tint? Give a call. 489 - 2627.

Other new businesses in the Village are:
Central Coast J & J Suit Outlet next to Village Salon.
Roast n Rooster next to the Post Office.
Siena Home Boutique next to Wood Winery.

These new businesses are not members so maybe we can welcome them enough to hopefully have them join our association.

See you at the January 22nd meeting.