

WHAT'S HAPPENING IN THE VILLAGE

VILLAGE TIDBITS by *Toni Pelletier*

Happy New Year! And since it is a new year I'm going to introduce our Board of Directors for the V.I.A.. Bob Lund is our President. Everyone knows Bob. If you don't, you need to get out more because Bob is out everywhere. His store, **Lund's**, has gone out of business but Bob didn't. He's also the executive Director for our Association and keeps our festivals and events perking along and our city beautified. Bob can be reached at 473-2250 or his cell at 710-4049.

Greg Moore is our Vice President. He runs the meeting if the President isn't able to, but the President (Bob) is always here so the Vice President (Greg) hasn't had an opportunity to show us his skill. But if you go into **Willis & Bennett**, you will see what Greg does and can do. His beautiful store is a several days trip; glassware, furniture, jewelry, books and lots of whimsical items. Don't believe it, stop and see it! Greg can be reached at 474-6300.

Toni Pelletier (oh, that's me!) is our Secretary. She takes minutes at the Board meetings, sends welcome flowers to new businesses and writes this newsletter column. (I know it can be silly...but fun). Toni owns **The Village Salon**. 33 years old, (I wish I was) **The Village Salon** is percolating with hair and nail clients. Their motto for 2012 is "shine & smile". Ask about prisms (hair) and shellac (nails). FUN! Toni can be reached at 489-5100.

Vivian Krug is a Board member representing The **South County Historical Society** of which she is also a Board member. She doesn't have a business as in a shop but she has plenty of business to do in the Village. She is our Village photographer and is a volunteer for every committee out there. (Well, not really, but for a

'OTHER HAPPENINGS'

by Bob Lund

First some update on what is now happening in the Village.

The latest information from the City is:

The Car Corral repair (no complete redo anytime soon due to budget difficulties) is ready to go out for bid. The repairs should be done prior to the end of May. Part of the problem with the financing of this project is due to the state taking away our redevelopment funds. The addition of the parking lights in the new Le Point parking lot is at least a month away.

The improvements for the public restrooms on Short Street should have bids completed in a few weeks so that the façade improvements can be completed.

Rooster Creek soft opening has been on Saturday, January 21. They will be having their grand opening sometime in February. We will make sure that you receive notice.

Jaffa Café is hoping to open late February.

Rumor has it that there is a new owner of the JJ's building and it is supposed to be a surf shop/apparel store. When we get more information, we will let you know.

The Blue Sky cameras are up but not in operation as of press time. There should be a website where you can actually view what the cameras are seeing. We do not have that site address yet but will let you know as soon as we can.

And a look at the past:

The earliest minutes that I have for the Association go back to 2/28/85. There were 29 merchants in attendance (wish we could get that kind of turnout today). The financial report noted that there was a bank balance of \$229.48 with outstanding bills of \$260.00. The budget for the year was \$1,000.00 for the Easter Parade and \$3,000.00 for the Strawberry Festival. For Easter Sunday, several of the merchants boiled and painted 200 Easter eggs for an egg hunt. (for 1986 it would be 400 eggs).

At the 6/20/85 meeting it was noted that McLintock's was new in the Village and that the restaurant would be a test to see if a franchise would work.

At the meeting of 2/27/86 it was noted that July 10 would be the 75th anniversary of Arroyo Grande's incorporation. Katcho Achadjien from Arroyo Grande Shell was organizing the Diamond Jubilee. The Jubilee events scheduled were: 7/6 – 7.5 k run, 7/11 – dinner dance, 7/12 – parade, 7/12 – food booths, 7/12 – dinner dance, 7/13 – pancake breakfast and 7/13 – fireworks at Arroyo Grande High School.

More history next letter. Thanks, Bob

lot). She co-chairs the Harvest Festival, she's a South County Police volunteer and she owns **Emotions Greeting Cards**. And guess what? She has a job, too! Vivian was just named Citizen of the Year for Arroyo Grande, 2011. Congratulations! Vivian can be reached at 458-3321.

Kari Ziegler, also a Board member, owns **Gather Wine Bar**. If you ever want to sip a glass of great wine in a feel good space, this is the place. The variety of varietals is endless and her newest is **Kynsi**. But wine isn't Gather's only offering. Kari has a chef that makes delicious goods for us eaters and is now making more and new desserts like crème Brule with **DocBurnstein's** ice cream. Yummy! Kari can be reached at 474-4771.

Noreen Vance is one of our newest Board members. She owns **The Chocolate Sheep**, candy & gift store. Don't go in there thinking you just want to look. Oh no! Because if you don't come out with at least one piece of chocolate then I need to take lessons. My latest favorite is chocolate dipped red licorice vines. The dark chocolate cranberries are good and the rocky road and the.... Help me! Noreen also has an artist sharing space. Sonny Salsbury is amazing. Along with the art, there is lots of antique gifts for sale. Noreen also has her own line of t-shirts and sweatshirts. Give her a call at 591-0166. She'll call you baaaack.

And our newest Board member is Laurie Waller. She owns **Laurie Waller Massage Therapy** which is located across the street from the **Last Chance Liquor** and next to **Act II Boutique**. Let me tell you (cause I can) Laurie gives one great massage. She's not new to the profession and her credentials are impressive. She also volunteers for Arroyo Grande in Bloom with Bob and helps keep the city and its people in tiptop shape. Laurie can be reached at 709-5355.

Well, that pretty much introduces our Board of Directors for 2012. They're all hard working, fun-loving, normal people but only you readers can decide that by coming to the VIA meetings. See you there! Toni

GENERAL MEMBERSHIP MEETING

Thursday, January 26, 2012

Branch Street Deli 8:00 am

1. Call to order
2. Introduction of attendees
3. Office and Financial report
4. Old Business

Christmas in the Village

Le Point Parking Lot

Short St. restrooms

5. City of Arroyo Grande report
6. Guest Speaker - Kari Ziegler -

Discussion on unsuccessful and successful coupon advertising and ideas on how you can utilize these deals - or avoid them.



Village Association
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