



# VILLAGE NEWS

Arroyo Grande Village Improvement Association Newsletter • June 2009

## WHAT'S HAPPENING IN THE VILLAGE

*by Bob Lund*

### "VILLAGE TIDBITS"

By Toni Pelletier

HALLELUJAH! Can you guess what that means? The street is done and isn't it GORGEOUS?! I know some of us were distraught (I for one) but like childbirth (just go with this guys) the pain is forgotten (sorta) and a beautiful Village is out there. Now, bring on the customers!

We have some new businesses in the Village attracting more visitors to the Village. Howard Fine, a Naturopathic Doctor, specializes in Homeopathic Medicine. Homeopathy is "a highly systematic method of powerfully stimulating the body's own healing process in order to cure illness." Allergies, sleep disturbances, acute illnesses and maybe street stress are in his 30yrs of helping people. Howard's word for the Village should energize us all... Dynamic! Located in the rear of the Murphy Haugen House next to Branch Street Deli.

Auer Realty, which I did mention before, just had their fun Open House. Located next to Posies, Brenda Auer is the Broker. Lots of good deals covering her window so when you're heading west for ice cream or east for pastries, stop and say hi and browse the window.

And Desire, a Sweet Shoppe, isn't new but it's owner is. Stevie Bahu has had the shop since February 09 and is as sweet as the old fashion candy she sells. Remember dots on a strip of paper? Or Moon Pies? How about Candy Lipstick and Horehound Drops? I could go on but you really need to go in and be surprised. And remember, The Village Fudge Co. lives on inside with Bon Bons, Truffles and lots of Fudge! Sweeet...

Until next month, Keep on Keepin' On.

### "OTHER HAPPENINGS"

Wow! The Branch Street enhancement is nearly completed. That was quite an ordeal but definitely worth the effort. In addition to what has happened on Branch Street, check out the new flowers on Bridge Street. As part of an effort by Arroyo Grande in Bloom and with the help of the city, we now have a bridge that is a tourist attraction and does draw people to that area. Also, check out all the work done on Heritage Square Park (formerly Nelson Green). With the removal of the power line poles and all of the other work that was done there, it is beautiful. Next in line is the Car Corral redo. That is now in the process of being submitted for design and then will go to bid. This is expected to happen within the next month. Come to our June 25th meeting and get a full update on this.

The Strawberry Festival was certainly a great success. Many thanks to Eddie El Helou, Toni and Mark Pelletier, Greg Moore, Steve Henry, the City of Arroyo Grande and many more for making this event such a success.

The Car Sho will be held on Saturday, July 25th this year. The big change this year will be that Branch Street will be closed from Traffic Way to Mason St. so that cars will be exhibited on the street. The Farmers' Market will be held in the Heritage Square Park on that day.

The Summer Concert Series has started off really nice this year and we have a great lineup of entertainment for the summer. Many thanks to the Arroyo Grande Parks Department, our co-sponsor of this event, and to Curtis Reinhardt for putting all of this together in such a fine fashion.

The Arroyo Grande Tourism Committee has been meeting and has been making progress. On the 25th of June we will meet with Barnett & Cox from San Luis Obispo to give direction for the development of a logo and tagline for the city for tourist destination purposes. The VIA, with the help of the South County Historical Society is participating in the consulting cost along with the Chamber of Commerce and the City of Arroyo Grande.

Be sure to join us for the June 25th meeting. Our guest speaker will be Mary Basset. Mary is the executive assistant to our City Manager, Steve Adams. She will be retiring in July after having served the City for 35 years. She will have some interesting stories to tell so don't miss this one.

Also, We will have Rob Strong (Community Development) talk about the proposed redo of the Car Corral and also about his retirement that will start in July.

See you at the meeting.

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Village Association  
P.O. Box 1526  
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**GENERAL MEMBERSHIP MEETING**

Thursday, June 25, 2009  
Branch Street Deli 8:00 am

1. Call to order
2. Introduction of attendees
3. Office and Financial report
4. Old Business
  - . Hwy 227 relinquishment
  - . Strawberry Festival
5. New Business
  - . Summer Concert Series
  - . Tourism Committee report
6. City of Arroyo Grande report
7. Guest Speaker: Mary Basset  
(Retiring after 35 years with the City of A.G.)