

WHAT'S HAPPENING IN THE VILLAGE

by Bob Lund

This should be a very interesting general meeting on March 25th. We will have Jim Guthrie, Mike Zimmerman and Paul Teixeira as our guest speakers. As you may know, these are the gentlemen who are running for Katcho Achadjian's county seat. We wanted to have them inform our members why each one of them feels that they are the appropriate candidate for the position.

Our new Village brochure will go into production sometime in the next month. We have been waiting for the opportunity to have a better picture on the front of the brochure plus we are hoping to have our new tourism logo and tag line to add to the brochures.

Vendor signups for the Strawberry Festival are coming along nicely. We are a bit ahead of last year at this time so we hope that trend will continue.

The signup of the musical entertainment for the Summer Concert Series is nearing completion and we should have the details out to you next month. We will have eight concerts this year and ten concerts next year. Next year is our Centennial celebration so each concert will be dedicated to music for each of the decades.

If you have any ideas about Centennial events or wish to participate or volunteer for any of the events, call me at 710-4049. Doug Perrin and I head up the Events & Activities committee for the Centennial and are looking for more ideas. We already have plans for a parade, centennial ball, centennial bike rides, time capsule opening and reburial of a new time capsule, fireworks and more.

The Arroyo Grande Tourism Committee is working on a plan to participate in a special event for September 30th to October 3rd. Sunset Magazine will be putting on an event called "Sunset's Savor the Central Coast". The event will take place at the Santa Margarita Ranch. Arroyo Grande will have two booths showing businesses and products of the City and the area. Besides the event itself, Sunset Magazine will be giving the Central Coast a lot of publicity. This will be the first ever food and wine event to be held in San Luis Obispo County. More details will follow.

Arroyo Grande in Bloom volunteers have been beautifying the Village and the city and are now really working hard so as to complete numerous projects prior to the arrival of the America in Bloom judges. The judges are scheduled to be here May 2, 3 and 4 to evaluate our city. We are competing with three other cities in our population category; Addison, Texas, Junction City, Kansas and Webster Groves, Missouri. This will be our fourth year of competition and we look forward to the judges' visit. One of the best outcomes of the visit will be the judges' report which gives us a professional evaluation of what we have accomplished and what more we could do to improve our fair city.



Village Association
P.O. Box 1526
Arroyo Grande, CA 93421



VILLAGE TIDBITS

BY TONI PELLETIER

Change, according to the dictionary, change means “to make or become different or replace with another.” The Village is having some of both of these definitions. If you haven’t noticed, I’ll help you know.

Revolution clothing has left and so far is still empty. Also, in the Village Center, Jillians has downsized but is still at her same location and the empty part of Jillians is being taken over by Alphy’s. I think we’re in for a surprise.

Going East from Alphy’s, Osty Insurance is now Doc Burnstein’s office. Linda Osty and her business along with her husband, Ken, who has Osty Realty have moved to Bridge St. in the Wood Winery building.

Have I confused anyone yet? Back on Branch St., Desire is for sale. A job promotion is taking the owners to Southern California. Hopefully, someone will want to continue making that great fudge.

Classical Horseman owner Carla has decided to retire. We wish her well and we have an empty storefront to fill. Call John & Maureen at Branch Street Deli if you know anyone who would love to open a business in this great Village of ours.

Gina’s is now in the magic chef hands of Manuel. Nena has retired from 12 years at The Village Salon. Arroyo Grande Flower Shop has reopened under Grand Bouquet.

I am sure I’ve missed other changes and I apologize for leaving anyone out. Give me a call.

Change can be good. We’ve got some major changes to look forward to in the Village. Until then, change to me is having quarters for Jeremy at Eclair Bakery.

Keep on Keepin’ on...