



What's Happening In The Village

2010 IN REVIEW

By Bob Lund

It was quite a year that we had. Many new and exciting things happened and continue to happen to the Village. Your Association and your City are very active in making the Village a more attractive and distinctive destination for locals and tourists alike.

Of course the biggest event during the year (and still is) was the start of the Short Street project. This project, including the redo of Short Street as a one way from Branch to Olohan and the completion of Centennial Park should be completed by April 1st 2011. There will be a dedication ceremony for Centennial Park on April 16th.

1. We welcomed new businesses in the Village during the year. This includes Dr. Karin Young at The Village Family Doctor, Nina Taylor at The Sewing Atelier and Noreen Vance at The Chocolate Sheep. We said good bye to Marie Robeson Home and Jillian's.
2. The City Police Department bond measure failed and they are now looking for another location to house their facilities.
3. The Strawberry Festival was extremely successful thanks to the many volunteers, especially Toni and Mark Pelletier, Eddie El Helou, Gene Nonella, Greg Moore, Vivian Krug, Curtis Reinhardt and many more. The hours for the Festival will be from 9 to 6 on Saturday and 9 to 5 on Sunday. Branch Street will be opened Saturday evening at 7 until 6 Sunday morning. What



- with the reconfiguration of Short Street and the new shops, we will need to re-configure some of the booth layout.
4. The Summer Concert Series was a smashing success thanks to Curtis Reinhardt. We had crowds of more than 300 for every concert. We will have 10 concerts this year with each concert celebrating the music, dance and dress of each decade of our Centennial.
 5. The Harvest Festival enjoyed another successful year under the leadership of Doug Perrin and Vivian Krug.

6. Halloween in the Village was great again this year and we hope to make it into a bigger event next year and have the merchants take more advantage of the large attendance.



7. The Christmas Parade was bigger and better than ever thanks to Eddie El Helou and his crew.
8. The Elegant Evening for Christmas was a big success thanks to Verena Maier, in spite of the rain.
9. Thanks to Greg Steinberger for arranging for the Christmas movie.
10. Thanks to Pastor Steve Henry and the Harvest Church for the live nativity scene.
11. And, thanks to Gene Nonella, our Christmas decorations were the best ever.
12. Arroyo Grande in Bloom now has a core management group of 19 people. It also has recruited over 165 volunteers that assist in the eight areas that the City is judged on for the America in Bloom competition. We came in first in our population size category 2010, won one of the eight criteria awards (community involvement), won the first ever You Tube presentation award (with a \$500.00 prize award) and won the Community Champion award. If you are interested in volunteering, please call Bob Lund at 710-4049. Because of our success, we have been invited to participate in the International competition. We have accepted and so will have two sets of judges visiting us this year. With that in mind and because of the Centennial, we will really need to spruce up our City and we need your help.

How well do you know Arroyo Grande?

1. Where was the first 7-11 located in Arroyo Grande?
2. What was in the location before Bank of America was built?
3. What was in the location before Lemos was built?
4. What is the name of a famous young actor that grew up in AG?

Editor: Lenny Jones
Photographer: Vivian Krug

VILLAGE TIDBITS

By Toni Pelletier

HAPPY NEW YEAR! It's always exciting to start a new year and for me adding chocolate makes it even better. So, I headed toward The Chocolate Sheep for a look. I finally got to ask Noreen where the name of her shop came from. She told me she thought she was the black sheep but turned out it was chocolate. I loved it! I think we're twins... I couldn't take my eyes off the peppermint truffles. The giant peanut butter cups (her best seller) were so tempting but my favorite would be a large, shapely chocolate known as the marriage of caramel and marshmallow. Yum. Noreen still has her yogurt with all the fun toppings. All the many fun toys and some very nice art work by a local artist. And guess what I left with... Noreen gave me the best marriage yet! Yes, it's a Happy New Year.

Crossing the street munching candy, I decided to say hi To Julie & Greg at Willis & Bennett. Oh My! I fell in love with the vintage fabric pajamas (yes, I would wear them). So many beautiful items, new floor and table lamps, fancy Murano glass letter openers, great corner and book cabinets, wonderful cocktail table books and lots of fun fashion jewelry. Stop by for their 50% off Christmas sale. It's worth it!

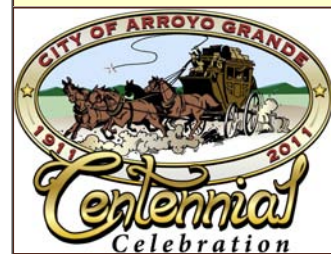
Last Chance Liquor & Deli is still chuggin along. (No pun intended). Shalene is the deli manager and offers a sandwich special which consists of the sandwich of the day & a fountain drink for \$3.99. And made with a great smile. Also, there are only 4 bottles of that Hot Pink Tequila left. Hurry!

Down on Bridge St., Siena Home Boutique was just calling my name. Oh, it was Pat. She wanted to show me the new Italian glassware they got in. Gorgeous plates and bowls with brilliant leaves cut into each piece. So I wandered around ogling the colorful French tablecloths, the sensual soap & candle room, the great garden center room, the new exquisite Murano glass jewelry and the very fun and classy sale table. Do stop by.

SEE! WE'RE GOING TO HAVE A GREAT 2011!

"Til next month.

Thanks, Toni



General Membership Meeting

January 27th.

Branch Street Deli 8:00 am

1. Call to order
2. Introduction of attendees
3. Office and financial report
4. Old Business: Christmas in the Village
5. New Business: Strawberry Festival
6. City of Arroyo Grande report
7. Guest speakers – Update on the Centennial from select members of the Centennial Events



Village Association

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